|  |
| --- |
| **LAMPIRAN** |

**LAMPIRAN 1**

**KUESIONER PENELITIAN**

*Assalamualaikum Wr. Wb,*

Yth. Saudara/i responden,

Saya Arthamevia Farah Damayanti (2018020079), Mahasiswa Jurusan Manajemen Fakultas Ekonomi Universitas Islam Batik Surakarta saat ini sedang melakukan penelitian untuk skripsi saya yang berjudul “Keputusan Pembelian Ditinjau Dari *Store Atmosphere*, Variasi Produk Dan Fasilitas Kedai Kopi *Cold ‘N Brew* Wahidin Surakarta”. Segala informasi yang diberikan dalam kuesioner ini hanya untuk kepentingan penelitian semata dan dijaga kerahasiaannya oleh karena itu, saya meminta kesediaan Saudara/I untuk dapat meluangkan waktu untuk mengisi seluruh pertanyaan dalam kuesioner ini dengan tepat dan teliti. Atas pengertian dan partisipasinya, saya ucapkan terima kasih.

*Wassalamualaikum Wr. Wb.*

Hormat Saya

(Arthamevia Farah Damayanti)

1. **PETUNJUK PENGISIAN**
   1. Mohon memberi tanda centang (√) pada jawaban yang menurut Bapak/Ibu/Sdr/I anggap paling sesuai.
   2. Mohon mengisi bagian yang membutuhkan jawaban tertulis.
   3. Isilah jawaban pernyataan berikut ini sesuai pendapat anda dengan memberikan tanda centang (√ ) pada kolom yang tersedia.

**Sangat Setuju (SS) = 5**

**Setuju (S) = 4**

**Netral (N) = 3**

**Tidak Setuju (TS) = 2**

**Sangat Tidak Setuju (STS) = 1**

1. **IDENTITAS RESPONDEN**

|  |  |
| --- | --- |
| Nama | : ....................................................... |
|  |  |
| Jenis Kelamin | : Perempuan |
|  | Laki-laki |
|  |  |
| Usia | : 17 - 20 tahun |
|  | 21 - 25 tahun |
|  | 1. - 30 tahun |
|  | > 30 tahun |
|  |  |
| Pendidikan Terakhir | : SMP |
|  | SMA/SMK |
|  | D3 |
|  | S1 |
|  | S2 |
|  | Lainnya |
|  |  |
| Pendapatan | : < Rp 1.500.000 |
|  | Rp. 1.600.000 - Rp 2.900.000 |
|  | Rp. 3.000.000 - Rp 4.900.000 |
|  | > Rp 5.000.000 |

1. Variabel (Y) Keputusan Pembelian

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | STS | TS | N | S | SS |
| 1 | 2 | 3 | 4 | 5 |
| 1. | Membeli produk di Kopi *Cold ‘N Brew* karena kualitasnya bagus |  |  |  |  |  |
| 2. | Produk yang ditawarkan sudah sesuai dengan selera |  |  |  |  |  |
| 3. | Saya selalu membeli kopi di Kopi *Cold ‘N Brew* |  |  |  |  |  |
| 4. | Saya akan merekomendasikan Kopi *Cold ‘N Brew* kepada teman dan kerabat |  |  |  |  |  |
| 5. | Saya akan kembali membeli produk di Kopi *Cold ‘N Brew* |  |  |  |  |  |

1. Variabel (X1) *Store Atmosphere*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | STS | TS | N | S | SS |
| 1 | 2 | 3 | 4 | 5 |
| 1. | Bangunan Kopi *Cold ‘N Brew* mempunyai kesan yang klasik dan modern |  |  |  |  |  |
| 2. | Iklan yang ada di sosmed membuat konsumen tertarik untuk datang ke Kopi *Cold ‘N Brew* |  |  |  |  |  |
| 3. | Penataan tata letak kursi dan meja sangat rapih |  |  |  |  |  |
| 4. | Kondisi tempat di *Cold ‘N Brew* bersih |  |  |  |  |  |
| 5. | Dekorasi tempat yang unik membuat pengunjung tertarik untuk datang dan berkunjung kembali |  |  |  |  |  |

1. Variabel (X2) Variasi Produk

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | STS | TS | N | S | SS |
| 1 | 2 | 3 | 4 | 5 |
| 1. | Mempunyai berbagai varian rasa |  |  |  |  |  |
| 2. | Tersedianya menu varian *non coffe* |  |  |  |  |  |
| 3. | Tersedianya menu pendamping |  |  |  |  |  |
| 4. | Ukuran produk yang ditawarkan bervariasi |  |  |  |  |  |
| 5. | Produk yang di suguhkan sangat terjamin |  |  |  |  |  |

1. Variabel (X3) Fasilitas

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pertanyaan | STS | TS | N | S | SS |
| 1 | 2 | 3 | 4 | 5 |
| 1. | Area parkir yang cukup luas dan aman |  |  |  |  |  |
| 2. | Ruangan yang ada cukup nyaman |  |  |  |  |  |
| 3. | Tersedianyan *free wifi* bagi konsumen |  |  |  |  |  |
| 4. | Pencahayaan yang bagus pada setiap sudut ruang |  |  |  |  |  |
| 5. | Ruang yang estetik bisa digunakan sebagai spot foto |  |  |  |  |  |

**LAMPIRAN 2**

**Tabulasi Data Responden**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ITEM KUESIONER** | | | | | | | | | | | | |
| **No** | **Keputusan Pembelian (Y)** | | | | | **Total** | **Store Atmosphere (X1)** | | | | | **Total** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** |
| **1** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **2** | 4 | 4 | 4 | 3 | 4 | **19** | 3 | 4 | 2 | 3 | 3 | **15** |
| **3** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 5 | 4 | 3 | 4 | **20** |
| **4** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 3 | 5 | 4 | 4 | **20** |
| **5** | 3 | 3 | 3 | 4 | 4 | **17** | 3 | 4 | 3 | 4 | 4 | **18** |
| **6** | 4 | 4 | 4 | 4 | 5 | **21** | 4 | 4 | 4 | 4 | 4 | **20** |
| **7** | 5 | 4 | 4 | 5 | 5 | **23** | 5 | 4 | 4 | 5 | 4 | **22** |
| **8** | 5 | 5 | 5 | 5 | 3 | **23** | 4 | 4 | 4 | 4 | 4 | **20** |
| **9** | 3 | 4 | 4 | 5 | 3 | **19** | 3 | 4 | 3 | 3 | 4 | **17** |
| **10** | 3 | 4 | 4 | 3 | 4 | **18** | 3 | 3 | 4 | 3 | 3 | **16** |
| **11** | 3 | 3 | 3 | 3 | 3 | **15** | 4 | 3 | 3 | 3 | 4 | **17** |
| **12** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **13** | 4 | 4 | 4 | 4 | 4 | **20** | 5 | 5 | 5 | 5 | 5 | **25** |
| **14** | 3 | 3 | 3 | 3 | 4 | **16** | 4 | 4 | 4 | 4 | 4 | **20** |
| **15** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **16** | 4 | 5 | 5 | 5 | 5 | **24** | 5 | 5 | 4 | 4 | 4 | **22** |
| **17** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 3 | 4 | 4 | **21** |
| **18** | 5 | 5 | 4 | 5 | 5 | **24** | 4 | 4 | 4 | 5 | 5 | **22** |
| **19** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 3 | 4 | 3 | **20** |
| **20** | 5 | 5 | 5 | 5 | 4 | **24** | 5 | 4 | 3 | 4 | 3 | **19** |
| **21** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 4 | 3 | 5 | 3 | **20** |
| **22** | 5 | 5 | 5 | 5 | 5 | **25** | 4 | 4 | 3 | 4 | 3 | **18** |
| **23** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 5 | 5 | 5 | **25** |
| **24** | 5 | 4 | 5 | 4 | 5 | **23** | 4 | 4 | 3 | 4 | 3 | **18** |
| **25** | 5 | 5 | 5 | 5 | 5 | **25** | 4 | 4 | 3 | 5 | 5 | **21** |
| **26** | 4 | 5 | 5 | 5 | 5 | **24** | 5 | 5 | 4 | 4 | 5 | **23** |
| **27** | 5 | 5 | 5 | 5 | 5 | **25** | 4 | 4 | 3 | 5 | 5 | **21** |
| **28** | 3 | 5 | 5 | 4 | 5 | **22** | 5 | 5 | 5 | 4 | 5 | **24** |
| **29** | 3 | 3 | 5 | 4 | 4 | **19** | 3 | 4 | 5 | 3 | 4 | **19** |
| **30** | 5 | 4 | 3 | 5 | 4 | **21** | 4 | 3 | 3 | 4 | 3 | **17** |
| **31** | 4 | 3 | 2 | 5 | 5 | **19** | 4 | 4 | 3 | 5 | 5 | **21** |
| **32** | 3 | 4 | 3 | 5 | 5 | **20** | 5 | 5 | 3 | 3 | 4 | **20** |
| **33** | 5 | 4 | 2 | 5 | 5 | **21** | 5 | 4 | 4 | 5 | 3 | **21** |
| **34** | 3 | 5 | 4 | 5 | 4 | **21** | 4 | 4 | 3 | 4 | 5 | **20** |
| **35** | 5 | 4 | 3 | 5 | 5 | **22** | 5 | 5 | 5 | 5 | 4 | **24** |
| **36** | 4 | 4 | 5 | 5 | 3 | **21** | 4 | 4 | 4 | 3 | 5 | **20** |
| **37** | 3 | 4 | 3 | 4 | 5 | **19** | 5 | 5 | 4 | 3 | 4 | **21** |
| **38** | 3 | 3 | 3 | 5 | 5 | **19** | 4 | 3 | 3 | 4 | 4 | **18** |
| **39** | 5 | 4 | 3 | 5 | 4 | **21** | 5 | 5 | 4 | 5 | 3 | **22** |
| **40** | 3 | 3 | 2 | 4 | 5 | **17** | 4 | 3 | 3 | 3 | 3 | **16** |
| **41** | 3 | 5 | 5 | 4 | 3 | **20** | 4 | 4 | 5 | 3 | 4 | **20** |
| **42** | 5 | 4 | 3 | 4 | 4 | **20** | 5 | 3 | 3 | 4 | 4 | **19** |
| **43** | 3 | 3 | 3 | 3 | 4 | **16** | 3 | 3 | 3 | 4 | 3 | **16** |
| **44** | 5 | 5 | 4 | 3 | 3 | **20** | 4 | 3 | 4 | 3 | 3 | **17** |
| **45** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **46** | 4 | 5 | 4 | 4 | 4 | **21** | 4 | 4 | 3 | 4 | 4 | **19** |
| **47** | 5 | 4 | 4 | 5 | 4 | **22** | 4 | 4 | 4 | 5 | 5 | **22** |
| **48** | 4 | 5 | 4 | 3 | 5 | **21** | 4 | 5 | 4 | 3 | 5 | **21** |
| **49** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 3 | 4 | 4 | **19** |
| **50** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 3 | 5 | 5 | **23** |
| **51** | 4 | 3 | 5 | 4 | 5 | **21** | 3 | 4 | 5 | 3 | 4 | **19** |
| **52** | 3 | 5 | 4 | 3 | 5 | **20** | 4 | 5 | 4 | 4 | 5 | **22** |
| **53** | 5 | 4 | 4 | 3 | 4 | **20** | 4 | 4 | 4 | 4 | 5 | **21** |
| **54** | 4 | 3 | 3 | 3 | 3 | **16** | 3 | 3 | 3 | 3 | 4 | **16** |
| **55** | 4 | 4 | 4 | 3 | 4 | **19** | 4 | 4 | 3 | 5 | 5 | **21** |
| **56** | 3 | 3 | 3 | 3 | 3 | **15** | 4 | 3 | 3 | 3 | 3 | **16** |
| **57** | 5 | 5 | 5 | 5 | 3 | **23** | 5 | 3 | 4 | 4 | 5 | **21** |
| **58** | 4 | 5 | 5 | 4 | 5 | **23** | 4 | 3 | 3 | 5 | 4 | **19** |
| **59** | 4 | 4 | 5 | 5 | 4 | **22** | 3 | 5 | 5 | 4 | 4 | **21** |
| **60** | 5 | 4 | 4 | 3 | 5 | **21** | 4 | 3 | 3 | 4 | 4 | **18** |
| **61** | 5 | 3 | 3 | 4 | 5 | **20** | 5 | 4 | 3 | 5 | 4 | **21** |
| **62** | 5 | 5 | 5 | 5 | 4 | **24** | 3 | 4 | 5 | 5 | 4 | **21** |
| **63** | 4 | 4 | 4 | 4 | 5 | **21** | 4 | 4 | 3 | 4 | 4 | **19** |
| **64** | 4 | 4 | 3 | 3 | 5 | **19** | 3 | 4 | 3 | 3 | 3 | **16** |
| **65** | 3 | 4 | 4 | 4 | 5 | **20** | 4 | 4 | 4 | 3 | 4 | **19** |
| **66** | 4 | 4 | 5 | 5 | 5 | **23** | 5 | 5 | 5 | 5 | 5 | **25** |
| **67** | 5 | 5 | 5 | 5 | 5 | **25** | 4 | 5 | 5 | 5 | 5 | **24** |
| **68** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 5 | 4 | **21** |
| **69** | 4 | 4 | 5 | 4 | 4 | **21** | 4 | 4 | 3 | 4 | 4 | **19** |
| **70** | 5 | 5 | 5 | 4 | 4 | **23** | 3 | 4 | 3 | 4 | 3 | **17** |
| **71** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 4 | 5 | 4 | **23** |
| **72** | 4 | 4 | 4 | 4 | 5 | **21** | 3 | 4 | 3 | 3 | 3 | **16** |
| **73** | 4 | 4 | 4 | 4 | 5 | **21** | 4 | 4 | 3 | 5 | 3 | **19** |
| **74** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **75** | 5 | 5 | 5 | 5 | 5 | **25** | 4 | 3 | 4 | 3 | 3 | **17** |
| **76** | 5 | 5 | 4 | 4 | 5 | **23** | 4 | 4 | 5 | 4 | 5 | **22** |
| **77** | 5 | 5 | 3 | 3 | 4 | **20** | 3 | 3 | 3 | 4 | 5 | **18** |
| **78** | 4 | 4 | 4 | 4 | 4 | **20** | 5 | 4 | 3 | 5 | 4 | **21** |
| **79** | 5 | 4 | 4 | 4 | 4 | **21** | 3 | 4 | 3 | 5 | 3 | **18** |
| **80** | 5 | 4 | 3 | 4 | 5 | **21** | 4 | 5 | 4 | 4 | 3 | **20** |
| **81** | 3 | 4 | 3 | 4 | 3 | **17** | 3 | 4 | 3 | 4 | 3 | **17** |
| **82** | 5 | 5 | 4 | 3 | 5 | **22** | 4 | 3 | 4 | 4 | 4 | **19** |
| **83** | 4 | 4 | 3 | 3 | 3 | **17** | 4 | 3 | 4 | 3 | 5 | **19** |
| **84** | 4 | 4 | 4 | 3 | 4 | **19** | 3 | 3 | 4 | 3 | 5 | **18** |
| **85** | 4 | 3 | 4 | 3 | 4 | **18** | 4 | 3 | 3 | 5 | 4 | **19** |
| **86** | 5 | 3 | 4 | 3 | 3 | **18** | 5 | 3 | 4 | 3 | 4 | **19** |
| **87** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **88** | 4 | 4 | 3 | 3 | 2 | **16** | 4 | 5 | 3 | 4 | 3 | **19** |
| **89** | 5 | 3 | 3 | 3 | 3 | **17** | 4 | 4 | 3 | 3 | 4 | **18** |
| **90** | 4 | 3 | 4 | 3 | 4 | **18** | 3 | 3 | 3 | 3 | 4 | **16** |
| **91** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 3 | 4 | **19** |
| **92** | 5 | 5 | 3 | 5 | 5 | **23** | 5 | 4 | 5 | 3 | 4 | **21** |
| **93** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 3 | 3 | 3 | **17** |
| **94** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **95** | 4 | 4 | 4 | 4 | 5 | **21** | 4 | 4 | 3 | 3 | 3 | **17** |
| **96** | 3 | 4 | 3 | 3 | 4 | **17** | 4 | 4 | 4 | 3 | 3 | **18** |
| **97** | 3 | 3 | 3 | 2 | 3 | **14** | 3 | 3 | 3 | 4 | 4 | **17** |
| **98** | 4 | 4 | 5 | 3 | 5 | **21** | 5 | 5 | 3 | 4 | 3 | **20** |
| **99** | 4 | 3 | 5 | 5 | 4 | **21** | 5 | 5 | 3 | 3 | 4 | **20** |
| **100** | 3 | 4 | 4 | 4 | 5 | **20** | 5 | 3 | 4 | 3 | 4 | **19** |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ITEM KUESIONER** | | | | | | | | | | | | |
| **No** | **Variasi Produk (X2)** | | | | | **Total** | **Fasilitas (X3)** | | | | | **Total** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** |
| **1** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **2** | 4 | 4 | 3 | 4 | 3 | **18** | 3 | 3 | 4 | 4 | 3 | **17** |
| **3** | 4 | 3 | 5 | 4 | 5 | **21** | 4 | 4 | 5 | 4 | 5 | **22** |
| **4** | 4 | 4 | 4 | 5 | 4 | **21** | 5 | 3 | 4 | 4 | 4 | **20** |
| **5** | 4 | 3 | 4 | 4 | 4 | **19** | 4 | 4 | 4 | 4 | 4 | **20** |
| **6** | 5 | 5 | 5 | 4 | 4 | **23** | 4 | 4 | 4 | 4 | 4 | **20** |
| **7** | 5 | 5 | 4 | 4 | 5 | **23** | 4 | 4 | 5 | 5 | 4 | **22** |
| **8** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 3 | **19** |
| **9** | 4 | 5 | 4 | 2 | 4 | **19** | 4 | 3 | 3 | 4 | 4 | **18** |
| **10** | 4 | 3 | 4 | 3 | 4 | **18** | 3 | 3 | 4 | 4 | 4 | **18** |
| **11** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **12** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **13** | 4 | 4 | 4 | 4 | 4 | **20** | 3 | 3 | 3 | 3 | 3 | **15** |
| **14** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **15** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **16** | 5 | 5 | 5 | 5 | 4 | **24** | 4 | 4 | 5 | 5 | 4 | **22** |
| **17** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 4 | 5 | 5 | 5 | **24** |
| **18** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 4 | 5 | 5 | 5 | **24** |
| **19** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 4 | 5 | 5 | 5 | **24** |
| **20** | 4 | 5 | 5 | 4 | 5 | **23** | 4 | 3 | 5 | 4 | 4 | **20** |
| **21** | 4 | 4 | 5 | 4 | 4 | **21** | 4 | 4 | 5 | 5 | 5 | **23** |
| **22** | 4 | 5 | 5 | 5 | 5 | **24** | 4 | 3 | 4 | 3 | 5 | **19** |
| **23** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 5 | 5 | 5 | **25** |
| **24** | 4 | 3 | 5 | 5 | 4 | **21** | 3 | 3 | 5 | 4 | 5 | **20** |
| **25** | 4 | 4 | 4 | 5 | 4 | **21** | 5 | 5 | 5 | 4 | 4 | **23** |
| **26** | 5 | 5 | 4 | 4 | 5 | **23** | 4 | 5 | 5 | 5 | 4 | **23** |
| **27** | 5 | 4 | 5 | 5 | 4 | **23** | 4 | 4 | 5 | 5 | 4 | **22** |
| **28** | 5 | 5 | 5 | 5 | 5 | **25** | 3 | 3 | 5 | 4 | 5 | **20** |
| **29** | 5 | 5 | 4 | 5 | 5 | **24** | 3 | 3 | 5 | 3 | 4 | **18** |
| **30** | 3 | 3 | 2 | 4 | 4 | **16** | 5 | 3 | 3 | 4 | 5 | **20** |
| **31** | 4 | 4 | 5 | 3 | 3 | **19** | 4 | 5 | 5 | 5 | 4 | **23** |
| **32** | 5 | 4 | 4 | 3 | 5 | **21** | 4 | 5 | 5 | 5 | 5 | **24** |
| **33** | 3 | 3 | 3 | 4 | 3 | **16** | 5 | 4 | 3 | 4 | 5 | **21** |
| **34** | 5 | 3 | 3 | 5 | 4 | **20** | 5 | 3 | 4 | 3 | 5 | **20** |
| **35** | 5 | 5 | 5 | 4 | 5 | **24** | 3 | 5 | 5 | 4 | 4 | **21** |
| **36** | 4 | 4 | 4 | 4 | 5 | **21** | 3 | 3 | 5 | 5 | 4 | **20** |
| **37** | 4 | 3 | 3 | 4 | 5 | **19** | 5 | 5 | 3 | 4 | 5 | **22** |
| **38** | 3 | 3 | 3 | 4 | 4 | **17** | 3 | 2 | 5 | 5 | 4 | **19** |
| **39** | 3 | 5 | 4 | 3 | 3 | **18** | 5 | 4 | 3 | 3 | 4 | **19** |
| **40** | 3 | 4 | 2 | 5 | 3 | **17** | 3 | 4 | 3 | 3 | 4 | **17** |
| **41** | 4 | 3 | 4 | 5 | 5 | **21** | 4 | 5 | 4 | 3 | 4 | **20** |
| **42** | 3 | 4 | 5 | 3 | 5 | **20** | 4 | 3 | 5 | 3 | 4 | **19** |
| **43** | 4 | 3 | 4 | 3 | 3 | **17** | 3 | 3 | 3 | 3 | 3 | **15** |
| **44** | 4 | 3 | 3 | 3 | 3 | **16** | 4 | 4 | 3 | 3 | 4 | **18** |
| **45** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **46** | 5 | 4 | 5 | 5 | 5 | **24** | 5 | 5 | 4 | 4 | 4 | **22** |
| **47** | 5 | 4 | 4 | 4 | 5 | **22** | 4 | 4 | 4 | 4 | 4 | **20** |
| **48** | 4 | 5 | 4 | 3 | 4 | **20** | 5 | 4 | 3 | 4 | 5 | **21** |
| **49** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **50** | 5 | 3 | 5 | 3 | 5 | **21** | 5 | 5 | 5 | 5 | 5 | **25** |
| **51** | 5 | 5 | 3 | 4 | 5 | **22** | 3 | 3 | 5 | 3 | 3 | **17** |
| **52** | 4 | 4 | 3 | 5 | 3 | **19** | 5 | 3 | 3 | 4 | 5 | **20** |
| **53** | 5 | 3 | 4 | 3 | 4 | **19** | 5 | 5 | 5 | 4 | 4 | **23** |
| **54** | 3 | 4 | 4 | 4 | 4 | **19** | 5 | 5 | 5 | 4 | 3 | **22** |
| **55** | 5 | 3 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **56** | 4 | 4 | 3 | 3 | 3 | **17** | 4 | 4 | 4 | 3 | 3 | **18** |
| **57** | 5 | 5 | 3 | 5 | 4 | **22** | 5 | 5 | 5 | 5 | 5 | **25** |
| **58** | 5 | 4 | 3 | 4 | 5 | **21** | 5 | 4 | 4 | 4 | 3 | **20** |
| **59** | 5 | 5 | 4 | 4 | 5 | **23** | 5 | 4 | 4 | 5 | 5 | **23** |
| **60** | 3 | 5 | 5 | 4 | 4 | **21** | 3 | 5 | 4 | 4 | 3 | **19** |
| **61** | 5 | 5 | 4 | 3 | 5 | **22** | 4 | 4 | 4 | 4 | 4 | **20** |
| **62** | 3 | 4 | 4 | 5 | 4 | **20** | 4 | 5 | 4 | 5 | 5 | **23** |
| **63** | 3 | 4 | 4 | 4 | 4 | **19** | 3 | 4 | 4 | 5 | 4 | **20** |
| **64** | 5 | 4 | 4 | 5 | 4 | **22** | 4 | 4 | 4 | 4 | 3 | **19** |
| **65** | 5 | 4 | 4 | 5 | 5 | **23** | 4 | 4 | 4 | 4 | 3 | **19** |
| **66** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 4 | 4 | 4 | 4 | **21** |
| **67** | 5 | 5 | 5 | 5 | 5 | **25** | 5 | 5 | 5 | 5 | 5 | **25** |
| **68** | 5 | 4 | 4 | 4 | 4 | **21** | 5 | 4 | 4 | 4 | 4 | **21** |
| **69** | 4 | 5 | 4 | 4 | 4 | **21** | 4 | 4 | 4 | 4 | 4 | **20** |
| **70** | 4 | 4 | 5 | 4 | 5 | **22** | 4 | 4 | 4 | 3 | 4 | **19** |
| **71** | 5 | 3 | 4 | 5 | 5 | **22** | 5 | 5 | 5 | 5 | 5 | **25** |
| **72** | 4 | 5 | 4 | 4 | 4 | **21** | 5 | 5 | 5 | 4 | 4 | **23** |
| **73** | 4 | 5 | 4 | 5 | 4 | **22** | 4 | 3 | 4 | 4 | 4 | **19** |
| **74** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **75** | 4 | 3 | 4 | 4 | 3 | **18** | 4 | 3 | 3 | 4 | 4 | **18** |
| **76** | 5 | 4 | 4 | 4 | 4 | **21** | 5 | 5 | 4 | 4 | 4 | **22** |
| **77** | 5 | 4 | 4 | 4 | 5 | **22** | 4 | 4 | 4 | 3 | 4 | **19** |
| **78** | 4 | 3 | 4 | 3 | 4 | **18** | 4 | 4 | 3 | 4 | 3 | **18** |
| **79** | 5 | 3 | 4 | 5 | 4 | **21** | 3 | 4 | 5 | 4 | 3 | **19** |
| **80** | 4 | 3 | 4 | 4 | 4 | **19** | 4 | 3 | 4 | 5 | 4 | **20** |
| **81** | 4 | 4 | 3 | 4 | 3 | **18** | 4 | 3 | 4 | 3 | 4 | **18** |
| **82** | 3 | 3 | 4 | 3 | 4 | **17** | 4 | 4 | 4 | 4 | 4 | **20** |
| **83** | 3 | 5 | 3 | 4 | 3 | **18** | 4 | 3 | 3 | 3 | 3 | **16** |
| **84** | 3 | 4 | 3 | 4 | 3 | **17** | 5 | 4 | 2 | 3 | 3 | **17** |
| **85** | 4 | 3 | 4 | 3 | 4 | **18** | 4 | 4 | 5 | 5 | 5 | **23** |
| **86** | 3 | 4 | 4 | 3 | 4 | **18** | 4 | 3 | 4 | 3 | 3 | **17** |
| **87** | 3 | 3 | 3 | 3 | 3 | **15** | 3 | 3 | 3 | 3 | 3 | **15** |
| **88** | 5 | 4 | 3 | 3 | 4 | **19** | 3 | 3 | 4 | 3 | 5 | **18** |
| **89** | 3 | 4 | 5 | 3 | 3 | **18** | 3 | 4 | 3 | 4 | 4 | **18** |
| **90** | 4 | 3 | 4 | 3 | 4 | **18** | 3 | 4 | 3 | 4 | 3 | **17** |
| **91** | 4 | 3 | 4 | 5 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **92** | 4 | 5 | 4 | 5 | 4 | **22** | 4 | 5 | 4 | 4 | 5 | **22** |
| **93** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **94** | 4 | 4 | 4 | 4 | 4 | **20** | 4 | 4 | 4 | 4 | 4 | **20** |
| **95** | 4 | 3 | 4 | 4 | 4 | **19** | 4 | 4 | 4 | 4 | 4 | **20** |
| **96** | 4 | 4 | 3 | 4 | 4 | **19** | 4 | 3 | 3 | 3 | 3 | **16** |
| **97** | 3 | 3 | 3 | 4 | 3 | **16** | 4 | 4 | 4 | 4 | 3 | **19** |
| **98** | 4 | 5 | 3 | 5 | 5 | **22** | 5 | 5 | 4 | 3 | 5 | **22** |
| **99** | 5 | 4 | 4 | 5 | 3 | **21** | 5 | 5 | 4 | 5 | 4 | **23** |
| **100** | 4 | 5 | 5 | 5 | 4 | **23** | 4 | 4 | 5 | 5 | 5 | **23** |

**LAMPIRAN 3**

**Hasil Deskripsi Responden**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Jenis Kelamin** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 57 | 57,0 | 57,0 | 57,0 |
| 2 | 43 | 43,0 | 43,0 | 100,0 |
| Total | 100 | 100,0 | 100,0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Usia** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 30 | 30,0 | 30,0 | 30,0 |
| 2 | 53 | 53,0 | 53,0 | 83,0 |
| 3 | 9 | 9,0 | 9,0 | 92,0 |
| 4 | 8 | 8,0 | 8,0 | 100,0 |
| Total | 100 | 100,0 | 100,0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Pendidikan Terakhir** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 1 | 1,0 | 1,0 | 1,0 |
| 2 | 69 | 69,0 | 69,0 | 70,0 |
| 3 | 7 | 7,0 | 7,0 | 77,0 |
| 4 | 16 | 16,0 | 16,0 | 93,0 |
| 5 | 2 | 2,0 | 2,0 | 95,0 |
| 6 | 5 | 5,0 | 5,0 | 100,0 |
| Total | 100 | 100,0 | 100,0 |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Pendapatan** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 1 | 55 | 55,0 | 55,0 | 55,0 |
| 2 | 26 | 26,0 | 26,0 | 81,0 |
| 3 | 15 | 15,0 | 15,0 | 96,0 |
| 4 | 4 | 4,0 | 4,0 | 100,0 |
| Total | 100 | 100,0 | 100,0 |  |

**LAMPIRAN 4**

**Hasil Uji Validitas dan Reliabilitas**

1. Keputusan Pembelian

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | |
|  | | Y\_1 | Y\_2 | Y\_3 | Y\_4 | Y\_5 | Y = Keputusan Pembelian |
| Y\_1 | Pearson Correlation | 1 | ,844\*\* | ,791\*\* | ,756\*\* | ,592\*\* | ,916\*\* |
| Sig. (2-tailed) |  | ,000 | ,000 | ,000 | ,006 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| Y\_2 | Pearson Correlation | ,844\*\* | 1 | ,956\*\* | ,805\*\* | ,543\* | ,949\*\* |
| Sig. (2-tailed) | ,000 |  | ,000 | ,000 | ,013 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| Y\_3 | Pearson Correlation | ,791\*\* | ,956\*\* | 1 | ,766\*\* | ,478\* | ,911\*\* |
| Sig. (2-tailed) | ,000 | ,000 |  | ,000 | ,033 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| Y\_4 | Pearson Correlation | ,756\*\* | ,805\*\* | ,766\*\* | 1 | ,480\* | ,879\*\* |
| Sig. (2-tailed) | ,000 | ,000 | ,000 |  | ,032 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| Y\_5 | Pearson Correlation | ,592\*\* | ,543\* | ,478\* | ,480\* | 1 | ,706\*\* |
| Sig. (2-tailed) | ,006 | ,013 | ,033 | ,032 |  | ,001 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| Y = Keputusan Pembelian | Pearson Correlation | ,916\*\* | ,949\*\* | ,911\*\* | ,879\*\* | ,706\*\* | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,001 |  |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,921 | 5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| Y\_1 | 16,20 | 7,221 | ,859 | ,889 |
| Y\_2 | 16,10 | 7,358 | ,918 | ,878 |
| Y\_3 | 16,15 | 7,713 | ,862 | ,891 |
| Y\_4 | 16,05 | 7,313 | ,797 | ,903 |
| Y\_5 | 16,10 | 8,621 | ,564 | ,945 |

1. *Store Atmosphere*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | |
|  | | X1\_1 | X1\_2 | X1\_3 | X1\_4 | X1\_5 | X1 = Store Atmosphere |
| X1\_1 | Pearson Correlation | 1 | ,639\*\* | ,351 | ,666\*\* | ,323 | ,807\*\* |
| Sig. (2-tailed) |  | ,002 | ,129 | ,001 | ,165 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X1\_2 | Pearson Correlation | ,639\*\* | 1 | ,096 | ,417 | ,354 | ,670\*\* |
| Sig. (2-tailed) | ,002 |  | ,687 | ,067 | ,126 | ,001 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X1\_3 | Pearson Correlation | ,351 | ,096 | 1 | ,542\* | ,612\*\* | ,686\*\* |
| Sig. (2-tailed) | ,129 | ,687 |  | ,014 | ,004 | ,001 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X1\_4 | Pearson Correlation | ,666\*\* | ,417 | ,542\* | 1 | ,639\*\* | ,861\*\* |
| Sig. (2-tailed) | ,001 | ,067 | ,014 |  | ,002 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X1\_5 | Pearson Correlation | ,323 | ,354 | ,612\*\* | ,639\*\* | 1 | ,752\*\* |
| Sig. (2-tailed) | ,165 | ,126 | ,004 | ,002 |  | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X1 = Store Atmosphere | Pearson Correlation | ,807\*\* | ,670\*\* | ,686\*\* | ,861\*\* | ,752\*\* | 1 |
| Sig. (2-tailed) | ,000 | ,001 | ,001 | ,000 | ,000 |  |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,808 | 5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X1\_1 | 15,20 | 4,484 | ,657 | ,751 |
| X1\_2 | 15,20 | 5,221 | ,476 | ,806 |
| X1\_3 | 15,60 | 5,095 | ,489 | ,804 |
| X1\_4 | 15,40 | 4,568 | ,764 | ,719 |
| X1\_5 | 15,40 | 5,200 | ,622 | ,767 |

1. Variasi Produk

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | |
|  | | X2\_1 | X2\_2 | X2\_3 | X2\_4 | X2\_5 | X2 = Variasi Produk |
| X2\_1 | Pearson Correlation | 1 | ,818\*\* | ,818\*\* | ,705\*\* | ,763\*\* | ,941\*\* |
| Sig. (2-tailed) |  | ,000 | ,000 | ,001 | ,000 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X2\_2 | Pearson Correlation | ,818\*\* | 1 | ,670\*\* | ,494\* | ,621\*\* | ,834\*\* |
| Sig. (2-tailed) | ,000 |  | ,001 | ,027 | ,003 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X2\_3 | Pearson Correlation | ,818\*\* | ,670\*\* | 1 | ,643\*\* | ,871\*\* | ,915\*\* |
| Sig. (2-tailed) | ,000 | ,001 |  | ,002 | ,000 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X2\_4 | Pearson Correlation | ,705\*\* | ,494\* | ,643\*\* | 1 | ,578\*\* | ,789\*\* |
| Sig. (2-tailed) | ,001 | ,027 | ,002 |  | ,008 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X2\_5 | Pearson Correlation | ,763\*\* | ,621\*\* | ,871\*\* | ,578\*\* | 1 | ,874\*\* |
| Sig. (2-tailed) | ,000 | ,003 | ,000 | ,008 |  | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X2 = Variasi Produk | Pearson Correlation | ,941\*\* | ,834\*\* | ,915\*\* | ,789\*\* | ,874\*\* | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 |  |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,916 | 5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X2\_1 | 16,10 | 7,884 | ,908 | ,875 |
| X2\_2 | 16,15 | 7,713 | ,723 | ,912 |
| X2\_3 | 16,10 | 7,674 | ,863 | ,881 |
| X2\_4 | 16,30 | 8,116 | ,663 | ,923 |
| X2\_5 | 16,15 | 8,029 | ,804 | ,893 |

1. Fasilitas

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | |
|  | | X3\_1 | X3\_2 | X3\_3 | X3\_4 | X3\_5 | X3 = Fasilitas |
| X3\_1 | Pearson Correlation | 1 | ,620\*\* | ,697\*\* | ,779\*\* | ,810\*\* | ,884\*\* |
| Sig. (2-tailed) |  | ,004 | ,001 | ,000 | ,000 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X3\_2 | Pearson Correlation | ,620\*\* | 1 | ,684\*\* | ,707\*\* | ,620\*\* | ,791\*\* |
| Sig. (2-tailed) | ,004 |  | ,001 | ,000 | ,004 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X3\_3 | Pearson Correlation | ,697\*\* | ,684\*\* | 1 | ,879\*\* | ,783\*\* | ,918\*\* |
| Sig. (2-tailed) | ,001 | ,001 |  | ,000 | ,000 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X3\_4 | Pearson Correlation | ,779\*\* | ,707\*\* | ,879\*\* | 1 | ,779\*\* | ,936\*\* |
| Sig. (2-tailed) | ,000 | ,000 | ,000 |  | ,000 | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X3\_5 | Pearson Correlation | ,810\*\* | ,620\*\* | ,783\*\* | ,779\*\* | 1 | ,906\*\* |
| Sig. (2-tailed) | ,000 | ,004 | ,000 | ,000 |  | ,000 |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| X3 = Fasilitas | Pearson Correlation | ,884\*\* | ,791\*\* | ,918\*\* | ,936\*\* | ,906\*\* | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 |  |
| N | 20 | 20 | 20 | 20 | 20 | 20 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | |

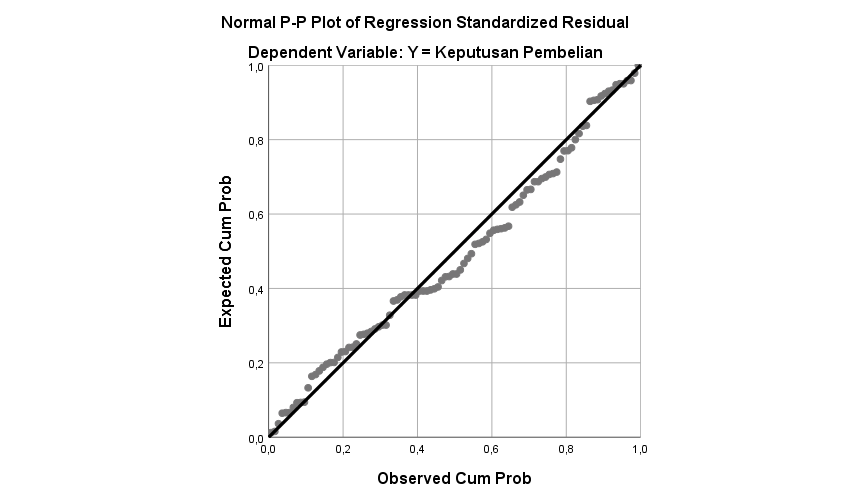
|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,930 | 5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X3\_1 | 15,40 | 6,463 | ,811 | ,915 |
| X3\_2 | 15,75 | 7,776 | ,717 | ,936 |
| X3\_3 | 15,20 | 5,958 | ,857 | ,908 |
| X3\_4 | 15,25 | 6,303 | ,896 | ,899 |
| X3\_5 | 15,40 | 6,358 | ,846 | ,908 |

**LAMPIRAN 5**

**Hasil Uji Asumsi Klasik**

1. Hasil Uji Normalitas

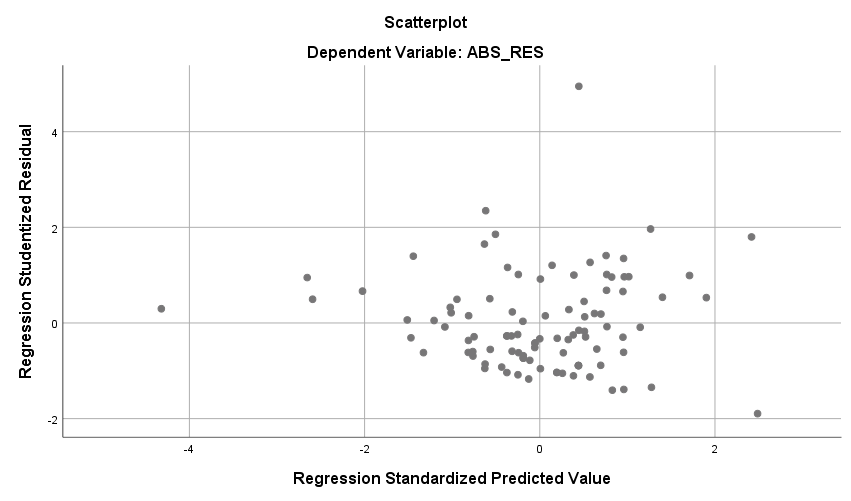


|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | ,0000000 |
| Std. Deviation | 1,72022175 |
| Most Extreme Differences | Absolute | ,082 |
| Positive | ,082 |
| Negative | -,050 |
| Test Statistic | | ,082 |
| Asymp. Sig. (2-tailed) | | ,097c |

1. Hasil Uji Multikolinieritas

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | ,671 | 1,612 |  | ,417 | ,678 |  |  |
| X1 = Store Atmosphere | ,204 | ,098 | ,173 | 2,095 | ,039 | ,572 | 1,748 |
| X2 = Variasi Produk | ,435 | ,091 | ,413 | 4,773 | ,000 | ,519 | 1,925 |
| X3 = Fasilitas | ,351 | ,092 | ,325 | 3,804 | ,000 | ,534 | 1,874 |
| a. Dependent Variable: Y = Keputusan Pembelian | | | | | | | | |

1. Hasil Uji Heterokedastisitas



|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 2,034 | ,991 |  | 2,052 | ,043 |  |  |
| X1 = Store Atmosphere | -,118 | ,060 | -,255 | -1,970 | ,052 | ,572 | 1,748 |
| X2 = Variasi Produk | -,058 | ,056 | -,141 | -1,035 | ,303 | ,519 | 1,925 |
| X3 = Fasilitas | ,137 | ,057 | ,324 | 2,419 | ,017 | ,534 | 1,874 |
| a. Dependent Variable: ABS\_RES | | | | | | | | |

**LAMPIRAN 6**

**Hasil Uji Hipotesis**

1. Uji Regresi Linier Berganda

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | ,671 | 1,612 |  | ,417 | ,678 |
| X1 = Store Atmosphere | ,204 | ,098 | ,173 | 2,095 | ,039 |
| X2 = Variasi Produk | ,435 | ,091 | ,413 | 4,773 | ,000 |
| X3 = Fasilitas | ,351 | ,092 | ,325 | 3,804 | ,000 |
| 1. Dependent Variable: Y = Keputusan Pembelian | | | | | | |

1. Uji F

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 491,683 | 3 | 163,894 | 53,707 | ,000b |
| Residual | 292,957 | 96 | 3,052 |  |  |
| Total | 784,640 | 99 |  |  |  |
| a. Dependent Variable: Y = Keputusan Pembelian | | | | | | |
| b. Predictors: (Constant), X3 = Fasilitas, X1 = Store Atmosphere, X2 = Variasi Produk | | | | | | |

1. Uji T

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | ,671 | 1,612 |  | ,417 | ,678 |
| X1 = Store Atmosphere | ,204 | ,098 | ,173 | 2,095 | ,039 |
| X2 = Variasi Produk | ,435 | ,091 | ,413 | 4,773 | ,000 |
| X3 = Fasilitas | ,351 | ,092 | ,325 | 3,804 | ,000 |
| 1. Dependent Variable: Y = Keputusan Pembelian | | | | | | |

1. Uji Koefisien Determinasi R2

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|
| 1 | ,792a | ,627 | ,615 | 1,747 |
| a. Predictors: (Constant), X3 = Fasilitas, X1 = Store Atmosphere, X2 = Variasi Produk | | | | |
| b. Dependent Variable: Y = Keputusan Pembelian | | | | |

**LAMPIRAN 7**

**Tabel Titik Presentase Distribusi F**

|  |
| --- |
| **Titik Presentase Distribusi F untuk Probabilitas = 0,05** |
|  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **df untuk**  **penyebut**  **(N2)** | **df untuk pembilang (N1)** | | | | | | | | | | | | | | |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** |
| **1** | 161 | 199 | 216 | 225 | 230 | 234 | 237 | 239 | 241 | 242 | 243 | 244 | 245 | 245 | 246 |
| **2** | 18.51 | 19.00 | 19.16 | 19.25 | 19.30 | 19.33 | 19.35 | 19.37 | 19.38 | 19.40 | 19.40 | 19.41 | 19.42 | 19.42 | 19.43 |
| **3** | 10.13 | 9.55 | 9.28 | 9.12 | 9.01 | 8.94 | 8.89 | 8.85 | 8.81 | 8.79 | 8.76 | 8.74 | 8.73 | 8.71 | 8.70 |
| **4** | 7.71 | 6.94 | 6.59 | 6.39 | 6.26 | 6.16 | 6.09 | 6.04 | 6.00 | 5.96 | 5.94 | 5.91 | 5.89 | 5.87 | 5.86 |
| **5** | 6.61 | 5.79 | 5.41 | 5.19 | 5.05 | 4.95 | 4.88 | 4.82 | 4.77 | 4.74 | 4.70 | 4.68 | 4.66 | 4.64 | 4.62 |
| **6** | 5.99 | 5.14 | 4.76 | 4.53 | 4.39 | 4.28 | 4.21 | 4.15 | 4.10 | 4.06 | 4.03 | 4.00 | 3.98 | 3.96 | 3.94 |
| **7** | 5.59 | 4.74 | 4.35 | 4.12 | 3.97 | 3.87 | 3.79 | 3.73 | 3.68 | 3.64 | 3.60 | 3.57 | 3.55 | 3.53 | 3.51 |
| **8** | 5.32 | 4.46 | 4.07 | 3.84 | 3.69 | 3.58 | 3.50 | 3.44 | 3.39 | 3.35 | 3.31 | 3.28 | 3.26 | 3.24 | 3.22 |
| **9** | 5.12 | 4.26 | 3.86 | 3.63 | 3.48 | 3.37 | 3.29 | 3.23 | 3.18 | 3.14 | 3.10 | 3.07 | 3.05 | 3.03 | 3.01 |
| **10** | 4.96 | 4.10 | 3.71 | 3.48 | 3.33 | 3.22 | 3.14 | 3.07 | 3.02 | 2.98 | 2.94 | 2.91 | 2.89 | 2.86 | 2.85 |
| **11** | 4.84 | 3.98 | 3.59 | 3.36 | 3.20 | 3.09 | 3.01 | 2.95 | 2.90 | 2.85 | 2.82 | 2.79 | 2.76 | 2.74 | 2.72 |
| **12** | 4.75 | 3.89 | 3.49 | 3.26 | 3.11 | 3.00 | 2.91 | 2.85 | 2.80 | 2.75 | 2.72 | 2.69 | 2.66 | 2.64 | 2.62 |
| **13** | 4.67 | 3.81 | 3.41 | 3.18 | 3.03 | 2.92 | 2.83 | 2.77 | 2.71 | 2.67 | 2.63 | 2.60 | 2.58 | 2.55 | 2.53 |
| **14** | 4.60 | 3.74 | 3.34 | 3.11 | 2.96 | 2.85 | 2.76 | 2.70 | 2.65 | 2.60 | 2.57 | 2.53 | 2.51 | 2.48 | 2.46 |
| **15** | 4.54 | 3.68 | 3.29 | 3.06 | 2.90 | 2.79 | 2.71 | 2.64 | 2.59 | 2.54 | 2.51 | 2.48 | 2.45 | 2.42 | 2.40 |
| **16** | 4.49 | 3.63 | 3.24 | 3.01 | 2.85 | 2.74 | 2.66 | 2.59 | 2.54 | 2.49 | 2.46 | 2.42 | 2.40 | 2.37 | 2.35 |
| **17** | 4.45 | 3.59 | 3.20 | 2.96 | 2.81 | 2.70 | 2.61 | 2.55 | 2.49 | 2.45 | 2.41 | 2.38 | 2.35 | 2.33 | 2.31 |
| **18** | 4.41 | 3.55 | 3.16 | 2.93 | 2.77 | 2.66 | 2.58 | 2.51 | 2.46 | 2.41 | 2.37 | 2.34 | 2.31 | 2.29 | 2.27 |
| **19** | 4.38 | 3.52 | 3.13 | 2.90 | 2.74 | 2.63 | 2.54 | 2.48 | 2.42 | 2.38 | 2.34 | 2.31 | 2.28 | 2.26 | 2.23 |
| **20** | 4.35 | 3.49 | 3.10 | 2.87 | 2.71 | 2.60 | 2.51 | 2.45 | 2.39 | 2.35 | 2.31 | 2.28 | 2.25 | 2.22 | 2.20 |
| **21** | 4.32 | 3.47 | 3.07 | 2.84 | 2.68 | 2.57 | 2.49 | 2.42 | 2.37 | 2.32 | 2.28 | 2.25 | 2.22 | 2.20 | 2.18 |
| **22** | 4.30 | 3.44 | 3.05 | 2.82 | 2.66 | 2.55 | 2.46 | 2.40 | 2.34 | 2.30 | 2.26 | 2.23 | 2.20 | 2.17 | 2.15 |
| **23** | 4.28 | 3.42 | 3.03 | 2.80 | 2.64 | 2.53 | 2.44 | 2.37 | 2.32 | 2.27 | 2.24 | 2.20 | 2.18 | 2.15 | 2.13 |
| **24** | 4.26 | 3.40 | 3.01 | 2.78 | 2.62 | 2.51 | 2.42 | 2.36 | 2.30 | 2.25 | 2.22 | 2.18 | 2.15 | 2.13 | 2.11 |
| **25** | 4.24 | 3.39 | 2.99 | 2.76 | 2.60 | 2.49 | 2.40 | 2.34 | 2.28 | 2.24 | 2.20 | 2.16 | 2.14 | 2.11 | 2.09 |
| **26** | 4.23 | 3.37 | 2.98 | 2.74 | 2.59 | 2.47 | 2.39 | 2.32 | 2.27 | 2.22 | 2.18 | 2.15 | 2.12 | 2.09 | 2.07 |
| **27** | 4.21 | 3.35 | 2.96 | 2.73 | 2.57 | 2.46 | 2.37 | 2.31 | 2.25 | 2.20 | 2.17 | 2.13 | 2.10 | 2.08 | 2.06 |
| **28** | 4.20 | 3.34 | 2.95 | 2.71 | 2.56 | 2.45 | 2.36 | 2.29 | 2.24 | 2.19 | 2.15 | 2.12 | 2.09 | 2.06 | 2.04 |
| **29** | 4.18 | 3.33 | 2.93 | 2.70 | 2.55 | 2.43 | 2.35 | 2.28 | 2.22 | 2.18 | 2.14 | 2.10 | 2.08 | 2.05 | 2.03 |
| **30** | 4.17 | 3.32 | 2.92 | 2.69 | 2.53 | 2.42 | 2.33 | 2.27 | 2.21 | 2.16 | 2.13 | 2.09 | 2.06 | 2.04 | 2.01 |
| **31** | 4.16 | 3.30 | 2.91 | 2.68 | 2.52 | 2.41 | 2.32 | 2.25 | 2.20 | 2.15 | 2.11 | 2.08 | 2.05 | 2.03 | 2.00 |
| **32** | 4.15 | 3.29 | 2.90 | 2.67 | 2.51 | 2.40 | 2.31 | 2.24 | 2.19 | 2.14 | 2.10 | 2.07 | 2.04 | 2.01 | 1.99 |
| **33** | 4.14 | 3.28 | 2.89 | 2.66 | 2.50 | 2.39 | 2.30 | 2.23 | 2.18 | 2.13 | 2.09 | 2.06 | 2.03 | 2.00 | 1.98 |
| **34** | 4.13 | 3.28 | 2.88 | 2.65 | 2.49 | 2.38 | 2.29 | 2.23 | 2.17 | 2.12 | 2.08 | 2.05 | 2.02 | 1.99 | 1.97 |
| **35** | 4.12 | 3.27 | 2.87 | 2.64 | 2.49 | 2.37 | 2.29 | 2.22 | 2.16 | 2.11 | 2.07 | 2.04 | 2.01 | 1.99 | 1.96 |
| **36** | 4.11 | 3.26 | 2.87 | 2.63 | 2.48 | 2.36 | 2.28 | 2.21 | 2.15 | 2.11 | 2.07 | 2.03 | 2.00 | 1.98 | 1.95 |
| **37** | 4.11 | 3.25 | 2.86 | 2.63 | 2.47 | 2.36 | 2.27 | 2.20 | 2.14 | 2.10 | 2.06 | 2.02 | 2.00 | 1.97 | 1.95 |
| **38** | 4.10 | 3.24 | 2.85 | 2.62 | 2.46 | 2.35 | 2.26 | 2.19 | 2.14 | 2.09 | 2.05 | 2.02 | 1.99 | 1.96 | 1.94 |
| **39** | 4.09 | 3.24 | 2.85 | 2.61 | 2.46 | 2.34 | 2.26 | 2.19 | 2.13 | 2.08 | 2.04 | 2.01 | 1.98 | 1.95 | 1.93 |
| **40** | 4.08 | 3.23 | 2.84 | 2.61 | 2.45 | 2.34 | 2.25 | 2.18 | 2.12 | 2.08 | 2.04 | 2.00 | 1.97 | 1.95 | 1.92 |
| **41** | 4.08 | 3.23 | 2.83 | 2.60 | 2.44 | 2.33 | 2.24 | 2.17 | 2.12 | 2.07 | 2.03 | 2.00 | 1.97 | 1.94 | 1.92 |
| **42** | 4.07 | 3.22 | 2.83 | 2.59 | 2.44 | 2.32 | 2.24 | 2.17 | 2.11 | 2.06 | 2.03 | 1.99 | 1.96 | 1.94 | 1.91 |
| **43** | 4.07 | 3.21 | 2.82 | 2.59 | 2.43 | 2.32 | 2.23 | 2.16 | 2.11 | 2.06 | 2.02 | 1.99 | 1.96 | 1.93 | 1.91 |
| **44** | 4.06 | 3.21 | 2.82 | 2.58 | 2.43 | 2.31 | 2.23 | 2.16 | 2.10 | 2.05 | 2.01 | 1.98 | 1.95 | 1.92 | 1.90 |
| **45** | 4.06 | 3.20 | 2.81 | 2.58 | 2.42 | 2.31 | 2.22 | 2.15 | 2.10 | 2.05 | 2.01 | 1.97 | 1.94 | 1.92 | 1.89 |

**Titik Persentase Distribusi F untuk Probabilita = 0,05**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **df untuk**  **penyebut**  **(N2)** | **df untuk pembilang (N1)** | | | | | | | | | | | | | | |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** |
| **46** | 4.05 | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| **47** | 4.05 | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| **48** | 4.04 | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| **49** | 4.04 | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| **50** | 4.03 | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| **51** | 4.03 | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| **52** | 4.03 | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| **53** | 4.02 | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| **54** | 4.02 | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| **55** | 4.02 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| **56** | 4.01 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| **57** | 4.01 | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| **58** | 4.01 | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| **59** | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| **60** | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| **61** | 4.00 | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| **62** | 4.00 | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| **63** | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| **64** | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| **65** | 3.99 | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| **66** | 3.99 | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| **67** | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| **68** | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| **69** | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| **70** | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| **71** | 3.98 | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| **72** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| **73** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| **74** | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| **75** | 3.97 | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| **76** | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| **77** | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| **78** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| **79** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| **80** | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| **81** | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| **82** | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| **83** | 3.96 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| **84** | 3.95 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| **85** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| **86** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| **87** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| **88** | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| **89** | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| **90** | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |

**Titik Persentase Distribusi F untuk Probabilita = 0,05**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **df untuk**  **penyebut**  **(N2)** | **df untuk pembilang (N1)** | | | | | | | | | | | | | | |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** | **14** | **15** |
| **91** | 3.95 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| **92** | 3.94 | 3.10 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.94 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| **93** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.78 |
| **94** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.83 | 1.80 | 1.77 |
| **95** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.20 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.86 | 1.82 | 1.80 | 1.77 |
| **96** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| **97** | 3.94 | 3.09 | 2.70 | 2.47 | 2.31 | 2.19 | 2.11 | 2.04 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.80 | 1.77 |
| **98** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| **99** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.98 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| **100** | 3.94 | 3.09 | 2.70 | 2.46 | 2.31 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.89 | 1.85 | 1.82 | 1.79 | 1.77 |
| **101** | 3.94 | 3.09 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.93 | 1.88 | 1.85 | 1.82 | 1.79 | 1.77 |
| **102** | 3.93 | 3.09 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.77 |
| **103** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.76 |
| **104** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.82 | 1.79 | 1.76 |
| **105** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.85 | 1.81 | 1.79 | 1.76 |
| **106** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.19 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.79 | 1.76 |
| **107** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.18 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.79 | 1.76 |
| **108** | 3.93 | 3.08 | 2.69 | 2.46 | 2.30 | 2.18 | 2.10 | 2.03 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| **109** | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| **110** | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| **111** | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.97 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| **112** | 3.93 | 3.08 | 2.69 | 2.45 | 2.30 | 2.18 | 2.09 | 2.02 | 1.96 | 1.92 | 1.88 | 1.84 | 1.81 | 1.78 | 1.76 |
| **113** | 3.93 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.92 | 1.87 | 1.84 | 1.81 | 1.78 | 1.76 |
| **114** | 3.92 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| **115** | 3.92 | 3.08 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| **116** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.81 | 1.78 | 1.75 |
| **117** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.80 | 1.78 | 1.75 |
| **118** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.84 | 1.80 | 1.78 | 1.75 |
| **119** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.78 | 1.75 |
| **120** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.18 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.78 | 1.75 |
| **121** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **122** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.09 | 2.02 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **123** | 3.92 | 3.07 | 2.68 | 2.45 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **124** | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **125** | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.96 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **126** | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.87 | 1.83 | 1.80 | 1.77 | 1.75 |
| **127** | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.86 | 1.83 | 1.80 | 1.77 | 1.75 |
| **128** | 3.92 | 3.07 | 2.68 | 2.44 | 2.29 | 2.17 | 2.08 | 2.01 | 1.95 | 1.91 | 1.86 | 1.83 | 1.80 | 1.77 | 1.75 |
| **129** | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| **130** | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| **131** | 3.91 | 3.07 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.80 | 1.77 | 1.74 |
| **132** | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| **133** | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| **134** | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.83 | 1.79 | 1.77 | 1.74 |
| **135** | 3.91 | 3.06 | 2.67 | 2.44 | 2.28 | 2.17 | 2.08 | 2.01 | 1.95 | 1.90 | 1.86 | 1.82 | 1.79 | 1.77 | 1.74 |

**LAMPIRAN 8**

**Tabel Titik Presentasi Distribusi t**

**Titik Presentase Distribusi t (df = 1 - 40)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Pr  df | 0.25  0.50 | 0.10  0.20 | 0.05  0.10 | 0.025  0.050 | 0.01  0.02 | 0.005  0.010 | 0.001  0.002 |
| 1  2  3  4  5  6  7  8  9  10  11  12  13  14  15  16  17  18  19  20  21  22  23  24  25  26  27  28  29  30  31  32  33  34  35  36  37  38  39  40 | 1.00000  0.81650  0.76489  0.74070  0.72669  0.71756  0.71114  0.70639  0.70272  0.69981  0.69745  0.69548  0.69383  0.69242  0.69120  0.69013  0.68920  0.68836  0.68762  0.68695  0.68635  0.68581  0.68531  0.68485  0.68443  0.68404  0.68368  0.68335  0.68304  0.68276  0.68249  0.68223  0.68200  0.68177  0.68156  0.68137  0.68118  0.68100  0.68083  0.68067 | 3.07768  1.88562  1.63774  1.53321  1.47588  1.43976  1.41492  1.39682  1.38303  1.37218  1.36343  1.35622  1.35017  1.34503  1.34061  1.33676  1.33338  1.33039  1.32773  1.32534  1.32319  1.32124  1.31946  1.31784  1.31635  1.31497  1.31370  1.31253  1.31143  1.31042  1.30946  1.30857  1.30774  1.30695  1.30621  1.30551  1.30485  1.30423  1.30364  1.30308 | 6.31375  2.91999  2.35336  2.13185  2.01505  1.94318  1.89458  1.85955  1.83311  1.81246  1.79588  1.78229  1.77093  1.76131  1.75305  1.74588  1.73961  1.73406  1.72913  1.72472  1.72074  1.71714  1.71387  1.71088  1.70814  1.70562  1.70329  1.70113  1.69913  1.69726  1.69552  1.69389  1.69236  1.69092  1.68957  1.68830  1.68709  1.68595  1.68488  1.68385 | 12.70620  4.30265  3.18245  2.77645  2.57058  2.44691  2.36462  2.30600  2.26216  2.22814  2.20099  2.17881  2.16037  2.14479  2.13145  2.11991  2.10982  2.10092  2.09302  2.08596  2.07961  2.07387  2.06866  2.06390  2.05954  2.05553  2.05183  2.04841  2.04523  2.04227  2.03951  2.03693  2.03452  2.03224  2.03011  2.02809  2.02619  2.02439  2.02269  2.02108 | 31.82052  6.96456  4.54070  3.74695  3.36493  3.14267  2.99795  2.89646  2.82144  2.76377  2.71808  2.68100  2.65031  2.62449  2.60248  2.58349  2.56693  2.55238  2.53948  2.52798  2.51765  2.50832  2.49987  2.49216  2.48511  2.47863  2.47266  2.46714  2.46202  2.45726  2.45282  2.44868  2.44479  2.44115  2.43772  2.43449  2.43145  2.42857  2.42584  2.42326 | 63.65674  9.92484  5.84091  4.60409  4.03214  3.70743  3.49948  3.35539  3.24984  3.16927  3.10581  3.05454  3.01228  2.97684  2.94671  2.92078  2.89823  2.87844  2.86093  2.84534  2.83136  2.81876  2.80734  2.79694  2.78744  2.77871  2.77068  2.76326  2.75639  2.75000  2.74404  2.73848  2.73328  2.72839  2.72381  2.71948  2.71541  2.71156  2.70791  2.70446 | 318.30884  22.32712  10.21453  7.17318  5.89343  5.20763  4.78529  4.50079  4.29681  4.14370  4.02470  3.92963  3.85198  3.78739  3.73283  3.68615  3.64577  3.61048  3.57940  3.55181  3.52715  3.50499  3.48496  3.46678  3.45019  3.43500  3.42103  3.40816  3.39624  3.38518  3.37490  3.36531  3.35634  3.34793  3.34005  3.33262  3.32563  3.31903  3.31279  3.30688 |

**Titik Presentase Distribusi t (df = 41 - 80)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Pr  df | 0.25  0.50 | 0.10  0.20 | 0.05  0.10 | 0.025  0.050 | 0.01  0.02 | 0.005  0.010 | 0.001  0.002 |
| 41  42  43  44  45  46  47  48  49  50  51  52  53  54  55  56  57  58  59  60  61  62  63  64  65  66  67  68  69  70  71  72  73  74  75  76  77  78  79  80 | 0.68052  0.68038  0.68024  0.68011  0.67998  0.67986  0.67975  0.67964  0.67953  0.67943  0.67933  0.67924  0.67915  0.67906  0.67898  0.67890  0.67882  0.67874  0.67867  0.67860  0.67853  0.67847  0.67840  0.67834  0.67828  0.67823  0.67817  0.67811  0.67806  0.67801  0.67796  0.67791  0.67787  0.67782  0.67778  0.67773  0.67769  0.67765  0.67761  0.67757 | 1.30254  1.30204  1.30155  1.30109  1.30065  1.30023  1.29982  1.29944  1.29907  1.29871  1.29837  1.29805  1.29773  1.29743  1.29713  1.29685  1.29658  1.29632  1.29607  1.29582  1.29558  1.29536  1.29513  1.29492  1.29471  1.29451  1.29432  1.29413  1.29394  1.29376  1.29359  1.29342  1.29326  1.29310  1.29294  1.29279  1.29264  1.29250  1.29236  1.29222 | 1.68288  1.68195  1.68107  1.68023  1.67943  1.67866  1.67793  1.67722  1.67655  1.67591  1.67528  1.67469  1.67412  1.67356  1.67303  1.67252  1.67203  1.67155  1.67109  1.67065  1.67022  1.66980  1.66940  1.66901  1.66864  1.66827  1.66792  1.66757  1.66724  1.66691  1.66660  1.66629  1.66600  1.66571  1.66543  1.66515  1.66488  1.66462  1.66437  1.66412 | 2.01954  2.01808  2.01669  2.01537  2.01410  2.01290  2.01174  2.01063  2.00958  2.00856  2.00758  2.00665  2.00575  2.00488  2.00404  2.00324  2.00247  2.00172  2.00100  2.00030  1.99962  1.99897  1.99834  1.99773  1.99714  1.99656  1.99601  1.99547  1.99495  1.99444  1.99394  1.99346  1.99300  1.99254  1.99210  1.99167  1.99125  1.99085  1.99045  1.99006 | 2.42080  2.41847  2.41625  2.41413  2.41212  2.41019  2.40835  2.40658  2.40489  2.40327  2.40172  2.40022  2.39879  2.39741  2.39608  2.39480  2.39357  2.39238  2.39123  2.39012  2.38905  2.38801  2.38701  2.38604  2.38510  2.38419  2.38330  2.38245  2.38161  2.38081  2.38002  2.37926  2.37852  2.37780  2.37710  2.37642  2.37576  2.37511  2.37448  2.37387 | 2.70118  2.69807  2.69510  2.69228  2.68959  2.68701  2.68456  2.68220  2.67995  2.67779  2.67572  2.67373  2.67182  2.66998  2.66822  2.66651  2.66487  2.66329  2.66176  2.66028  2.65886  2.65748  2.65615  2.65485  2.65360  2.65239  2.65122  2.65008  2.64898  2.64790  2.64686  2.64585  2.64487  2.64391  2.64298  2.64208  2.64120  2.64034  2.63950  2.63869 | 3.30127  3.29595  3.29089  3.28607  3.28148  3.27710  3.27291  3.26891  3.26508  3.26141  3.25789  3.25451  3.25127  3.24815  3.24515  3.24226  3.23948  3.23680  3.23421  3.23171  3.22930  3.22696  3.22471  3.22253  3.22041  3.21837  3.21639  3.21446  3.21260  3.21079  3.20903  3.20733  3.20567  3.20406  3.20249  3.20096  3.19948  3.19804  3.19663  3.19526 |

**Titik Presentase Distribusi t (df = 81 - 120)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Pr  df | 0.25  0.50 | 0.10  0.20 | 0.05  0.10 | 0.025  0.050 | 0.01  0.02 | 0.005  0.010 | 0.001  0.002 |
| 81  82  83  84  85  86  87  88  89  90  91  92  93  94  95  96  97  98  99  100  101  102  103  104  105  106  107  108  109  110  111  112  113  114  115  116  117  118  119  120 | 0.67753  0.67749  0.67746  0.67742  0.67739  0.67735  0.67732  0.67729  0.67726  0.67723  0.67720  0.67717  0.67714  0.67711  0.67708  0.67705  0.67703  0.67700  0.67698  0.67695  0.67693  0.67690  0.67688  0.67686  0.67683  0.67681  0.67679  0.67677  0.67675  0.67673  0.67671  0.67669  0.67667  0.67665  0.67663  0.67661  0.67659  0.67657  0.67656  0.67654 | 1.29209  1.29196  1.29183  1.29171  1.29159  1.29147  1.29136  1.29125  1.29114  1.29103  1.29092  1.29082  1.29072  1.29062  1.29053  1.29043  1.29034  1.29025  1.29016  1.29007  1.28999  1.28991  1.28982  1.28974  1.28967  1.28959  1.28951  1.28944  1.28937  1.28930  1.28922  1.28916  1.28909  1.28902  1.28896  1.28889  1.28883  1.28877  1.28871  1.28865 | 1.66388  1.66365  1.66342  1.66320  1.66298  1.66277  1.66256  1.66235  1.66216  1.66196  1.66177  1.66159  1.66140  1.66123  1.66105  1.66088  1.66071  1.66055  1.66039  1.66023  1.66008  1.65993  1.65978  1.65964  1.65950  1.65936  1.65922  1.65909  1.65895  1.65882  1.65870  1.65857  1.65845  1.65833  1.65821  1.65810  1.65798  1.65787  1.65776  1.65765 | 1.98969  1.98932  1.98896  1.98861  1.98827  1.98793  1.98761  1.98729  1.98698  1.98667  1.98638  1.98609  1.98580  1.98552  1.98525  1.98498  1.98472  1.98447  1.98422  1.98397  1.98373  1.98350  1.98326  1.98304  1.98282  1.98260  1.98238  1.98217  1.98197  1.98177  1.98157  1.98137  1.98118  1.98099  1.98081  1.98063  1.98045  1.98027  1.98010  1.97993 | 2.37327  2.37269  2.37212  2.37156  2.37102  2.37049  2.36998  2.36947  2.36898  2.36850  2.36803  2.36757  2.36712  2.36667  2.36624  2.36582  2.36541  2.36500  2.36461  2.36422  2.36384  2.36346  2.36310  2.36274  2.36239  2.36204  2.36170  2.36137  2.36105  2.36073  2.36041  2.36010  2.35980  2.35950  2.35921  2.35892  2.35864  2.35837  2.35809  2.35782 | 2.63790  2.63712  2.63637  2.63563  2.63491  2.63421  2.63353  2.63286  2.63220  2.63157  2.63094  2.63033  2.62973  2.62915  2.62858  2.62802  2.62747  2.62693  2.62641  2.62589  2.62539  2.62489  2.62441  2.62393  2.62347  2.62301  2.62256  2.62212  2.62169  2.62126  2.62085  2.62044  2.62004  2.61964  2.61926  2.61888  2.61850  2.61814  2.61778  2.61742 | 3.19392  3.19262  3.19135  3.19011  3.18890  3.18772  3.18657  3.18544  3.18434  3.18327  3.18222  3.18119  3.18019  3.17921  3.17825  3.17731  3.17639  3.17549  3.17460  3.17374  3.17289  3.17206  3.17125  3.17045  3.16967  3.16890  3.16815  3.16741  3.16669  3.16598  3.16528  3.16460  3.16392  3.16326  3.16262  3.16198  3.16135  3.16074  3.16013  3.15954 |